

10 May 2007
London
1000–1600

Going live: Live interpretation in museums and historic buildings



Programme

The benefits of live interpretation in museums and historic sites are now widely appreciated. Audience development and educational initiatives can benefit significantly. This event addresses the latest challenges in this field, including:

- maintaining both entertainment value and historical accuracy
- representing traumatic events
- using children as actors
- developing performances to meet differing learning needs
- incorporating museum objects into performances.

Presenting new thinking and using case studies of good practice, speakers will demonstrate how to use live interpretation more widely, imaginatively and effectively. Whatever your level of familiarity, you will return with fresh ideas to implement in your workplace.

Who is it for?

- anyone interested in improving and diversifying visitor experience
- anyone working in museums or historic houses who has an interest in interpretation, learning and education
- museum and historic property managers and curators who want to understand the medium.

What will I learn?

- how to develop cost-effective, educationally sound, and sensitively handled live interpretation
- how to use live interpretation to develop new audiences
- how to measure and evaluate the impact of live interpretation.

Participants will have the opportunity to visit

Venue
Speakers
Fees

C2

the Museums & Heritage Show where this event is taking place.

Venue:

Museums & Heritage Show, Earls Court, London

Speakers:

Verity Walker

Director, Interpretation

Andrew Ashmore

Director, Andrew Ashmore and Associates

Loic Benot

Director, 'de pied en cap'

Anna Farthing

Co-director, the International Museum Theatre Alliance

Alison Hale

Access & learning officer (SEN & Projects), Museum of London

Mark Wallis

Director, Past Pleasures

Chris Gidlow

Live interpretation manager, Historic Royal Palaces

Fees:

MA individual member

£110

MA individual member prospective AMA

£75

MA institutional or corporate member

£110

MA student, retired or unwaged member

£50

Non-member

£185

Booking information

Conferences

C13 Crowded house: Rethinking stored collections	15 March
C11 Foreign exchange: Dynamic approaches to international working	28 March
C1 All together now: Family learning in museums and historic buildings	16 April
C2 Going live: Live interpretation in museums and historic buildings	10 May
C3 Safe and sound: New approaches to emergency planning	21 May
C4 Digital dialogues: Using technology to personalise the visitor experience	15 June

One-day training courses

T1 Object handling and packing	21 June
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Please return this form to:

Museums Association Events
24 Calvin Street London E1 6NW
T: 020 7426 6940
F: 020 7426 6961

Individual members may book online at
www.museumsassociation.org/events

For conferences coffee, tea, copies of speaker presentations and notes are included in the fee. Joining instructions will be sent out two weeks before the conference.

CPD events and in-house training

Please do not use the form opposite to book CPD events or in-house training.

For CPD events, please email the name, date and location of the event you wish to attend, along with your contact details to cpd@museumsassociation.org or call 020 7426 6955

For in-house training please contact us with the name of the session you are interested in and we will be happy to discuss your requirements. Email sue@museumsassociation.org or call 020 7426 6940

Attendee information

Name

Job title	
Organisation	
Address	
Postcode	
Telephone	
Email	
Membership number	
Event title	
Event code	
Fee	Date

Name

Job title	
Organisation	
Address	
Postcode	
Telephone	
Email	
Membership number	
Event title	
Event code	
Fee	Date

Name

Job title	
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Event code	
Fee	Date

Name

Job title	
Organisation	
Address	
Postcode	
Telephone	
Email	
Membership number	
Event title	
Event code	
Fee	Date

Payment details

Total amount due	
Name	
Telephone	

Please complete one section only

☐ I enclose a cheque for £_____ made payable to the Museums Association

☐ Please charge my Mastercard/Visa/Maestro card the sum of £_____

Card number	
Expiry date	

Issue number or start date

Maestro cards only

Signature	
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☐ Please invoice for £_____ (an official purchase order must be attached)

No refunds are available for cancellations and fees cannot be transferred, although a replacement may be sent

Additional requirements

Please include here any special health, dietary or access requirements
